



WDAF-TV

# ORDER

Print Date 11/05/12 Page 1 of 6

Flight Dates 10/30/12-11/06/12

Contract / Revision 574933 /

Original Date / Revision  
11/05/12 11/05/12

Advertiser Kander/D/Sec of State

Agency Buying Time LLC

Buying Contact

650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

Primary Account Executive  
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Product  
KANDER FOR MISSOURI

Agency Com 15%

Billing Contact

650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1953

Alt Order # 09771614

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL CAN GEN

Product Codes PL1Xb

Priority 3

Advertiser Ref

Order Share 22% Market Value 155454

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	29%	45081
KCWE	%	0
KMBC	21%	32645
KMCI	%	0
KPXE	%	0
KSHB	28%	43527
KSMO	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	62	\$29,070.00	\$34,200.00	0.00
<b>Totals</b>	<b>62</b>	<b>\$29,070.00</b>	<b>\$34,200.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	62	\$29,070.00	\$34,200.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount	
1	4	10/30/12	10/30/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-T-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$300.00		0.00			
2	4	10/31/12	10/31/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	--W----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$300.00		0.00			
3	4	11/01/12	11/01/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	---T---	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$300.00		0.00			



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574933

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision

11/05/12/

11/05/12

Order Sep

00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI

Estimate #

1953

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
4	4	11/02/12	11/02/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	----F--	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$300.00		0.00				
5	4	11/05/12	11/05/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$300.00		0.00				
6	4	10/31/12	10/31/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	--W----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$600.00		0.00				
7	4	11/01/12	11/01/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	---T---	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$600.00		0.00				
8	4	11/02/12	11/02/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	----F--	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$600.00		0.00				
9	4	11/05/12	11/05/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$600.00		0.00				
10	4	10/30/12	10/30/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-T-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$525.00		0.00				
11	4	10/31/12	10/31/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	--W----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$525.00		0.00				
12	4	11/01/12	11/01/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	---T---	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$525.00		0.00				
13	4	11/02/12	11/02/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	----F--	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$525.00		0.00				
14	4	11/05/12	11/05/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	M-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Contract / Revision

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
14	4	11/05/12	11/05/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	M-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		11/05/12	11/11/12	M-----	1		\$525.00	0.00							
15	4	10/30/12	10/30/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-T-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	-T-----	1		\$525.00	0.00							
16	4	10/31/12	10/31/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	--W----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	--W----	1		\$525.00	0.00							
17	4	11/01/12	11/01/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	---T---	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	---T---	1		\$525.00	0.00							
18	4	11/02/12	11/02/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	----F--	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	----F--	1		\$525.00	0.00							
19	4	11/05/12	11/05/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	M-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		11/05/12	11/11/12	M-----	1		\$525.00	0.00							
20	4	10/30/12	10/30/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	-T-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
Noons News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	-T-----	1		\$300.00	0.00							
21	4	11/01/12	11/01/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	---T---	:30	1	\$300.00	2	0.00	NM	1	\$300.00
Noons News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	---T---	1		\$300.00	0.00							
22	4	11/05/12	11/05/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
Noons News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		11/05/12	11/11/12	M-----	1		\$300.00	0.00							
23	4	10/30/12	10/30/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-T-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	-T-----	1		\$600.00	0.00							
24	4	11/01/12	11/01/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	---T---	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															



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Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision

11/05/12/ 11/05/12

Order Sep

00:15:00

Advertiser

Kander/D/Sec of State

Product

KANDER FOR MISSOURI

Estimate #

1953

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
24	4	11/01/12	11/01/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	---T---	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---			1			\$600.00		0.00			
25	4	11/05/12	11/05/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$600.00		0.00			
26	4	10/31/12	10/31/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	--W----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----			1			\$600.00		0.00			
27	4	11/02/12	11/02/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	----F--	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1			\$600.00		0.00			
28	4	10/30/12	10/30/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-T-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1			\$900.00		0.00			
29	4	11/05/12	11/05/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M-----	:30	1	\$2,200.00	1	0.00	NM	1	\$2,200.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$2,200.00		0.00			
30	4	10/30/12	10/30/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	-T-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1			\$800.00		0.00			
31	4	11/01/12	11/01/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	---T---	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---			1			\$800.00		0.00			
32	4	11/02/12	11/02/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	----F--	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1			\$800.00		0.00			
33	4	11/05/12	11/05/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$800.00		0.00			
34	4	10/30/12	10/30/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-T-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1			\$800.00		0.00			





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Contract / Revision **574933** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 11/05/12/ 11/05/12

Order Sep 00:15:00

Advertiser **Kander/D/Sec of State** Product **KANDER FOR MISSOURI** Estimate # **1953**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
48	4	10/30/12	11/02/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	-TWTF--	:30	4	\$150.00	2	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$150.00		0.00			
49	4	11/05/12	11/05/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	M-----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$150.00		0.00			
50	4	11/05/12	11/05/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
		Noons News			REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$300.00		0.00			
51	4	10/30/12	11/02/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-TWTF--	:30	1	\$600.00	2	0.00	NM	1	\$600.00
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					1	\$600.00		0.00			
52	4	10/30/12	11/02/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	-TWTF--	:30	2	\$600.00	2	0.00	NM	2	\$1,200.00
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					2	\$600.00		0.00			
53	4	10/30/12	11/02/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-TWTF--	:30	3	\$900.00	2	0.00	NM	3	\$2,700.00
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					3	\$900.00		0.00			
N 54	4	11/06/12	11/06/12	M-F 430a News M-F 430-5a News	CM-All	430-5a	-T-----	:30	1	\$100.00	3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$100.00		0.00			
N 55	4	11/06/12	11/06/12	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	-T-----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$150.00		0.00			
Totals														62	\$34,200.00



WDAF-TV

# ORDER

Print Date 10/29/12 Page 1 of 6

Flight Dates 10/30/12-11/05/12

Contract / Revision 574933 /

Original Date / Revision  
10/29/12 10/29/12

Advertiser Kander/D/Sec of State

Agency Buying Time LLC

Buying Contact

650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

Primary Account Executive  
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Product  
KANDER FOR MISSOURI

Agency Com 15%

Billing Contact

650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1953

Alt Order # 09771614

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL CAN GEN

Product Codes PL1Xb

Priority 3

Advertiser Ref

Order Share 22% Market Value 154318

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	29%	44752
KCWE	%	0
KMBC	21%	32406
KMCI	%	0
KPXE	%	0
KSHB	28%	43209
KSMO	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	60	\$28,857.50	\$33,950.00	0.00	10/29/12	11/05/12	60	\$28,857.50	\$33,950.00
Totals	60	\$28,857.50	\$33,950.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	4	10/30/12	10/30/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-T-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News															
REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$300.00		0.00			
2	4	10/31/12	10/31/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	--W----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News															
REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$300.00		0.00			
3	4	11/01/12	11/01/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	---T---	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News															
REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$300.00		0.00			

Contract / Revision

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	4	11/02/12	11/02/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	----F--	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$300.00		0.00				
5	4	11/05/12	11/05/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$300.00		0.00				
6	4	10/31/12	10/31/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	--W----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$600.00		0.00				
7	4	11/01/12	11/01/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	---T---	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$600.00		0.00				
8	4	11/02/12	11/02/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	----F--	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$600.00		0.00				
9	4	11/05/12	11/05/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$600.00		0.00				
10	4	10/30/12	10/30/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-T-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$525.00		0.00				
11	4	10/31/12	10/31/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	--W----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$525.00		0.00				
12	4	11/01/12	11/01/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	---T---	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$525.00		0.00				
13	4	11/02/12	11/02/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	----F--	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$525.00		0.00				
14	4	11/05/12	11/05/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	M-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											







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Contract / Revision

574933

Flight Dates 10/30/12-11/05/12

Hiatus Dates

Original Date / Revision

10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI

Estimate # 1953

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
24	4	11/01/12	11/01/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	---T---	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$600.00		0.00			
25	4	11/05/12	11/05/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$600.00		0.00			
26	4	10/31/12	10/31/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	--W----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$600.00		0.00			
27	4	11/02/12	11/02/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	----F--	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$600.00		0.00			
28	4	10/30/12	10/30/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-T-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	REV				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$900.00		0.00			
29	4	11/05/12	11/05/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M-----	:30	1	\$2,200.00	1	0.00	NM	1	\$2,200.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	REV				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$2,200.00		0.00			
30	4	10/30/12	10/30/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	-T-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	REV				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$800.00		0.00			
31	4	11/01/12	11/01/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	---T---	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	REV				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$800.00		0.00			
32	4	11/02/12	11/02/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	----F--	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	REV				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$800.00		0.00			
33	4	11/05/12	11/05/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	REV				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$800.00		0.00			
34	4	10/30/12	10/30/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-T-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	REV				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$800.00		0.00			

Contract / Revision

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
34	4	10/30/12	10/30/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-T-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$800.00		0.00						
35	4	10/31/12	10/31/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	--W----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$800.00		0.00						
36	4	11/01/12	11/01/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	---T---	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$800.00		0.00						
40	4	11/04/12	11/04/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$250.00	3	0.00	NM	1	\$250.00
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$250.00		0.00						
41	4	10/31/12	10/31/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	--W----	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS				ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$900.00		0.00						
42	4	11/01/12	11/01/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	---T---	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS				ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$900.00		0.00						
43	4	11/05/12	11/05/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	M-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS				ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$900.00		0.00						
44	4	10/30/12	11/02/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	-TWTF--	:30	2	\$800.00	3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	2		\$800.00		0.00						
45	4	10/30/12	11/02/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-TWTF--	:30	1	\$600.00	2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	1		\$600.00		0.00						
N 46	4	10/30/12	11/02/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	4		\$300.00		0.00						
N 47	4	11/05/12	11/05/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$300.00		0.00						

